

THE PanAfrican

VOL 2 • ISSUE 2

ASPAIR
AFTER SCHOOL PROGRAM
FOR AFRICAN IMMIGRANTS
AND REFUGEES

PACA
is now
10 YRS OLD

CAY
COALITION OF
AFRICAN YOUTH

AWE
African Women
Entrepreneurship

Community Association Magazine



Media Kit
FUNDRAISER EVENT BOOKLET

2009 PACA FUNDRAISER

Ad Mechanicals

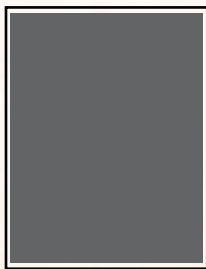
Event Booklet will be printed in 4 color process - CMYK. Please submit art work following the sizes below at 300dpi, CMYK in either PDF, EPS or TIFF. All Pantone colors must be converted to CMYK. All fonts must be embedded.

PUBLICATION SIZE: 8.5 X 11

LIVE AREA: 8 X 10.5

CIRCULATION: 1,000 with a pass along rate of 5 people per issue for 3 months.

AD SIZES:



FULL PAGE

8 X 10.5
No Bleed



1/4 PAGE

3.875 X 5.125
No Bleed



1/2 PAGE

8 X 5.125
No Bleed



1/8 PAGE

3.875 X 2.562
No Bleed

AD DESIGN: If you do not have an ad designed, we can develop one for a fee of \$35/ hr (average - 1 hr per ad) in addition to the price to place ad. To submit information please contact Gina @ 414.630.0876 or email gina@creative-jones.com

AD DEADLINE & MEDIA: All ads must be received **NO LATER** than **May 15, 2009**. Ads may be submitted on CD or DVD via mail to: % Gina Jones - 8317 West Herbert Ave, Milwaukee WI 53218 or via email: ads@creative-jones.com. Materials may also be submitted to PACA - 6222 W. Capitol Drive, Milwaukee, WI 53216. Tel: 414-442-5864

PAYMENT: Make all checks payable to - Pan African Community Association



WWW.PANAFRICOMA.ORG

2009 PACA FUNDRAISER

Advertising Contract

ADVERTISER BUSINESS NAME: _____

CONTACT PERSON: _____

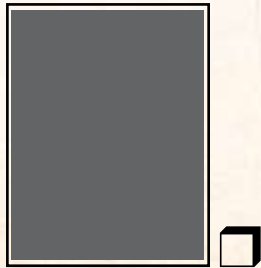
ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

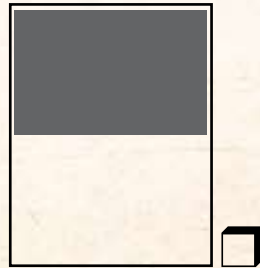
EMAIL: _____

AD SIZES & PRICING: (check one)



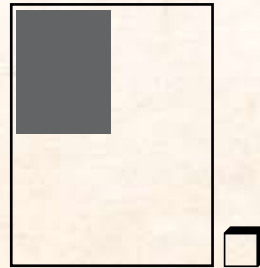
FULL PAGE

8 X 10.5 - No Bleed
\$250.00



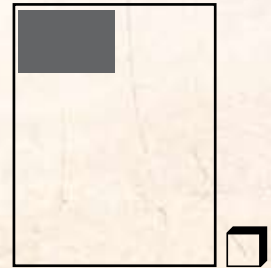
1/2 PAGE

8 X 5.125 - No Bleed
\$150.00



1/4 PAGE

3.875 X 5.125 - No Bleed
\$100.00



1/8 PAGE

3.875 X 2.562 - No Bleed
\$50.00

Please include and quote Ad design at \$35/ hr (average - 1 hr per ad)

TOTAL: \$ _____ *Make all checks payable to - Pan African Community Association.*

SIGNATURE: _____ DATE: _____



WWW.PANAFRICOMA.ORG